

# SENATE BILL No. 958

February 4, 2004, Introduced by Senators HARDIMAN, ALLEN, BIRKHOLZ, JELINEK, STAMAS, JOHNSON, KUIPERS, SIKKEMA, HAMMERSTROM, CROUSEY, BISHOP, GARCIA, GOSCHKA, GEORGE, GILBERT, PATTERSON, VAN WOERKOM, CASSIS, McMANUS, SCHAUER, CLARK-COLEMAN, CLARKE, BARCIA and BROWN and referred to the Committee on Transportation.

A bill to amend 1949 PA 300, entitled "Michigan vehicle code," by amending section 811e (MCL 257.811e), as amended by 2001 PA 124, and by adding section 811m.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

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1 Sec. 811e. (1) The secretary of state may develop a  
2 Michigan university fund-raising registration plate as described  
3 in this section, and a matching Michigan university collector  
4 plate as described in section 811g.

5 (2) The secretary of state may develop 1 or more limited term  
6 registration plates to recognize a state-sponsored event, a  
7 Michigan university, or an accomplishment or occasion of a  
8 Michigan university.

9 (3) The secretary of state may, at any 1 time, develop ~~not~~  
10 ~~more than 7 different~~ state-sponsored fund-raising registration

1 plates as described in this section, and matching state-sponsored  
2 collector plates as described in section 811g. As used in this  
3 section, "state-sponsored fund-raising registration plate" means  
4 a fund-raising registration plate authorized by a public act to  
5 raise funds for a state-sponsored goal. The public act shall, at  
6 a minimum, do all of the following:

7 (a) Identify the purpose of the state-sponsored fund-raising  
8 registration plate.

9 (b) Create a fund or designate an existing fund to receive  
10 the money raised through the sale of state-sponsored fund-raising  
11 registration plates and matching collector plates.

12 (c) If a fund is created, name the person or entity  
13 responsible for administering the fund.

14 (4) The secretary of state may develop, promote, and market  
15 the fund-raising registration plates and matching collector  
16 plates issued under this section with the funds available through  
17 service fees.

18 (5) If the design or logo of a Michigan university  
19 fund-raising registration plate or a state-sponsored fund-raising  
20 registration plate uses 1 or more designs, trade names,  
21 trademarks, service marks, emblems, symbols, or other images that  
22 are owned by the Michigan university that is requesting the  
23 Michigan university fund-raising plate, the person or entity that  
24 is sponsoring a state-sponsored fund-raising plate, or any other  
25 person or entity, the Michigan university or sponsoring person or  
26 entity shall grant to or obtain for the secretary of state both  
27 of the following pursuant to a written agreement between the

1 parties:

2 (a) A nonexclusive worldwide license to use those designs,  
3 trade names, trademarks, service marks, emblems, symbols, or  
4 other images on and in conjunction with the marketing, promotion,  
5 sale, or copyrighting of the registration plate or image of the  
6 registration plate.

7 (b) The authority to merchandise the registration plate or an  
8 image of the registration plate.

9 (6) In using or employing a design, trade name, trademark,  
10 service mark, emblem, symbol, logo, or other image on and in  
11 conjunction with the marketing, promotion, sale, copyrighting, or  
12 merchandising of a registration plate or image of the  
13 registration plate, the secretary of state may alter the size of  
14 the design, trade name, trademark, service mark, emblem, symbol,  
15 logo, or other image but shall not change the color or design of  
16 the design, trade name, trademark, service mark, emblem, symbol,  
17 logo, or other image without the prior written consent of the  
18 respective Michigan university or sponsoring person or entity.  
19 The secretary of state shall not use or employ a design, trade  
20 name, trademark, service mark, emblem, symbol, logo, or other  
21 image on and in conjunction with the marketing, promotion, sale,  
22 copyrighting, or merchandising of a registration plate or an  
23 image of the registration plate in any manner that is offensive  
24 to the Michigan university or sponsoring person or entity that  
25 complies with subsection (5).

26 (7) As used in this section, "Michigan university  
27 fund-raising registration plate" means a fund-raising

1 registration plate that is issued under this section at the  
2 request of a Michigan university.

3       Sec. 811m. (1) The secretary of state shall develop under  
4 section 811e and issue a state-sponsored habitat for humanity  
5 fund-raising registration plate and a matching state-sponsored  
6 habitat for humanity fund-raising collector plate as provided  
7 under section 811g. The secretary of state shall design the  
8 plates, having the words "habitat for humanity" inscribed on the  
9 plates. The word "Michigan" shall appear on the plates.

10       (2) The owner of a vehicle required to be registered under  
11 this act may apply, on a form prescribed by the secretary of  
12 state, for a habitat for humanity registration plate as  
13 prescribed in section 811f instead of a standard registration  
14 plate.

15       (3) The secretary of state shall transfer the donation money  
16 to the state treasurer who shall credit the donation money to the  
17 habitat for humanity fund established under subsection (4).

18       (4) The habitat for humanity fund is created within the state  
19 treasury.

20       (5) The state treasurer may receive money or other assets  
21 from any source for deposit into the fund. The state treasurer  
22 shall direct the investment of the fund. The state treasurer  
23 shall credit to the fund interest and earnings from fund  
24 investments.

25       (6) Money in the fund at the close of the fiscal year shall  
26 remain in the fund and shall not lapse to the general fund.

27       (7) The state treasurer shall disburse money in the fund on a

1 monthly basis to habitat for humanity.

2       (8) Habitat for humanity shall expend the money received  
3 under this section for the construction of habitat for humanity  
4 homes.

5       (9) Habitat for humanity shall annually report to the  
6 department of treasury an accounting of money received and used  
7 under this section.

8       (10) As used in this chapter, "state-sponsored habitat for  
9 humanity fund-raising registration plate" means a registration  
10 plate containing a specialized design pertaining to the  
11 construction of habitat for humanity homes.