

# HOUSE BILL No. 6103

May 8, 2008, Introduced by Reps. Johnson, Palmer, Scott, Melton, Constan, Hammel, Hammon, Gonzales, Virgil Smith, Jackson, Bieda, Lemmons, Corriveau, Angerer, Simpson and Dean and referred to the Committee on Judiciary.

A bill to amend 2004 PA 452, entitled  
"Identity theft protection act,"  
(MCL 445.61 to 445.77) by adding section 12d.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1           SEC. 12D. (1) IF A PERSON OR AGENCY THAT MAINTAINS A DATABASE  
2 THAT INCLUDES PERSONAL IDENTIFYING INFORMATION REGARDING MULTIPLE  
3 INDIVIDUALS RECEIVES PERSONAL IDENTIFYING INFORMATION CONCERNING A  
4 RESIDENT OF THIS STATE FOR INCLUSION IN THAT DATABASE, THE PERSON  
5 OR AGENCY SHALL PROVIDE A NOTICE TO THAT RESIDENT THAT IDENTIFIES  
6 THAT PERSON OR AGENCY, DESCRIBES THE PERSONAL IDENTIFYING  
7 INFORMATION THE PERSON OR AGENCY IS INCLUDING IN THE DATABASE AND  
8 HOW THE PERSON OR AGENCY USES THAT PERSONAL IDENTIFYING  
9 INFORMATION, AND INCLUDES A TELEPHONE NUMBER OR OTHER CONTACT

1 INFORMATION THAT THE RESIDENT MAY USE TO NOTIFY THE PERSON OR  
2 AGENCY CONCERNING ANY ERRORS IN HIS OR HER PERSONAL IDENTIFYING  
3 INFORMATION OR TO REQUEST REMOVAL OF HIS OR HER PERSONAL  
4 IDENTIFYING INFORMATION FROM THE DATABASE.

5 (2) AN AGENCY OR PERSON SHALL PROVIDE A NOTICE REQUIRED UNDER  
6 THIS SECTION BY PROVIDING 1 OR MORE OF THE FOLLOWING TO THE  
7 RECIPIENT:

8 (A) WRITTEN NOTICE SENT TO THE RECIPIENT AT THE RECIPIENT'S  
9 POSTAL ADDRESS IN THE RECORDS OF THE AGENCY OR PERSON.

10 (B) WRITTEN NOTICE SENT ELECTRONICALLY TO THE RECIPIENT IF ANY  
11 OF THE FOLLOWING ARE MET:

12 (i) THE RECIPIENT HAS EXPRESSLY CONSENTED TO RECEIVE ELECTRONIC  
13 NOTICE.

14 (ii) THE PERSON OR AGENCY HAS AN EXISTING BUSINESS RELATIONSHIP  
15 WITH THE RECIPIENT THAT INCLUDES PERIODIC ELECTRONIC MAIL  
16 COMMUNICATIONS AND BASED ON THOSE COMMUNICATIONS THE PERSON OR  
17 AGENCY REASONABLY BELIEVES THAT IT HAS THE RECIPIENT'S CURRENT  
18 ELECTRONIC MAIL ADDRESS.

19 (iii) THE PERSON OR AGENCY CONDUCTS ITS BUSINESS PRIMARILY  
20 THROUGH INTERNET ACCOUNT TRANSACTIONS OR ON THE INTERNET.

21 (C) IF NOT OTHERWISE PROHIBITED BY STATE OR FEDERAL LAW,  
22 NOTICE GIVEN BY TELEPHONE BY AN INDIVIDUAL WHO REPRESENTS THE  
23 PERSON OR AGENCY IF ALL OF THE FOLLOWING ARE MET:

24 (i) THE NOTICE IS NOT GIVEN IN WHOLE OR IN PART BY USE OF A  
25 RECORDED MESSAGE.

26 (ii) THE RECIPIENT HAS EXPRESSLY CONSENTED TO RECEIVE NOTICE BY  
27 TELEPHONE, OR IF THE RECIPIENT HAS NOT EXPRESSLY CONSENTED TO

1 RECEIVE NOTICE BY TELEPHONE, THE PERSON OR AGENCY ALSO PROVIDES  
2 NOTICE UNDER SUBDIVISION (A) OR (B) IF THE NOTICE BY TELEPHONE DOES  
3 NOT RESULT IN A LIVE CONVERSATION BETWEEN THE INDIVIDUAL  
4 REPRESENTING THE PERSON OR AGENCY AND THE RECIPIENT WITHIN 3  
5 BUSINESS DAYS AFTER THE INITIAL ATTEMPT TO PROVIDE TELEPHONIC  
6 NOTICE.

7 (3) A NOTICE UNDER THIS SECTION SHALL MEET ALL OF THE  
8 FOLLOWING:

9 (A) FOR A NOTICE PROVIDED UNDER SUBSECTION (2) (A) OR (B), BE  
10 WRITTEN IN A CLEAR AND CONSPICUOUS MANNER AND CONTAIN THE CONTENT  
11 REQUIRED UNDER SUBSECTION (2).

12 (B) FOR A NOTICE PROVIDED UNDER SUBSECTION (2) (C), CLEARLY  
13 COMMUNICATE THE CONTENT REQUIRED UNDER SUBSECTION (2) TO THE  
14 RECIPIENT OF THE TELEPHONE CALL.

15 (4) SUBJECT TO SUBSECTION (5), A PERSON THAT KNOWINGLY FAILS  
16 TO PROVIDE ANY NOTICE REQUIRED UNDER SUBSECTION (1) MAY BE ORDERED  
17 TO PAY A CIVIL FINE OF NOT MORE THAN \$250.00 FOR EACH FAILURE TO  
18 PROVIDE NOTICE. THE ATTORNEY GENERAL OR A PROSECUTING ATTORNEY MAY  
19 BRING AN ACTION TO RECOVER A CIVIL FINE UNDER THIS SECTION.

20 (5) THE AGGREGATE LIABILITY OF A PERSON FOR CIVIL FINES UNDER  
21 SUBSECTION (4) FOR MULTIPLE VIOLATIONS OF SUBSECTION (4) THAT ARISE  
22 FROM THE SAME RECEIPT OF INFORMATION FOR INCLUSION IN A DATABASE  
23 SHALL NOT EXCEED \$750,000.00.

24 (6) SUBSECTIONS (3) AND (4) DO NOT AFFECT THE AVAILABILITY OF  
25 ANY CIVIL REMEDY FOR A VIOLATION OF STATE OR FEDERAL LAW.

26 Enacting section 1. This amendatory act does not take effect  
27 unless all of the following bills of the 94th Legislature are

1 enacted into law:

2 (a) Senate Bill No. \_\_\_\_ or House Bill No. 6099 (request no.  
3 05635'07).

4 (b) Senate Bill No. \_\_\_\_ or House Bill No. 6100 (request no.  
5 05636'07).

6 (c) Senate Bill No. \_\_\_\_ or House Bill No. 6101 (request no.  
7 05637'07).

8 (d) Senate Bill No. \_\_\_\_ or House Bill No. 6102 (request no.  
9 05638'07).

10 (e) Senate Bill No. \_\_\_\_ or House Bill No. 6104 (request no.  
11 05979'07).

12 (f) Senate Bill No. \_\_\_\_ or House Bill No. 6105 (request no.  
13 05980'07).

14 (g) Senate Bill No. \_\_\_\_ or House Bill No. 6106 (request no.  
15 05981'07).

16 (h) Senate Bill No. \_\_\_\_ or House Bill No. 6107 (request no.  
17 05982'07).