

# SENATE BILL No. 901

November 8, 2007, Introduced by Senators CROPSEY, BIRKHOLZ, KAHN, RICHARDVILLE, BROWN, PAPPAGEORGE, GLEASON, JANSEN, VAN WOERKOM and HARDIMAN and referred to the Committee on Natural Resources and Environmental Affairs.

A bill to amend 1994 PA 451, entitled  
"Natural resources and environmental protection act,"  
(MCL 324.101 to 324.90106) by adding sections 8911, 8913, and 8915.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1           SEC. 8911. (1) TRAVEL MICHIGAN, ASSISTED BY THE DEPARTMENT OF  
2 ENVIRONMENTAL QUALITY AND THE DEPARTMENT OF NATURAL RESOURCES,  
3 SHALL DEVELOP AND ADMINISTER A MARKETING PROGRAM DESIGNED TO REDUCE  
4 THE INCIDENCE OF LITTERING IN THIS STATE.

5           (2) IN ADMINISTERING THE MARKETING PROGRAM DEVELOPED UNDER  
6 THIS SECTION, TRAVEL MICHIGAN SHALL DO BOTH OF THE FOLLOWING:

7           (A) USE A SINGLE MARKETING SLOGAN, DEVELOPED AT LEAST IN PART  
8 FROM SUGGESTIONS BY CHILDREN WHO ATTEND SCHOOLS IN THIS STATE.

9           (B) COORDINATE THE MARKETING PROGRAM WITH THIS STATE'S  
10 RECYCLING PROGRAM.

1 (3) AS PART OF THE MARKETING PROGRAM DEVELOPED UNDER THIS  
2 SECTION, TRAVEL MICHIGAN MAY DO 1 OR MORE OF THE FOLLOWING:

3 (A) WORK WITH THE STATE TRANSPORTATION DEPARTMENT TO EXPAND  
4 THE ADOPT-A-HIGHWAY PROGRAM ESTABLISHED BY THE STATE TRANSPORTATION  
5 DEPARTMENT TO HIGHWAYS THAT ARE NOT SERVED BY VOLUNTEERS UNDER THE  
6 ADOPT-A-HIGHWAY PROGRAM.

7 (B) WORK WITH THE DEPARTMENT OF ENVIRONMENTAL QUALITY TO  
8 INCREASE VOLUNTEER PARTICIPATION IN VOLUNTEER PROGRAMS SIMILAR TO  
9 THE ADOPT-A-HIGHWAY PROGRAM THAT SEEK TO REMOVE LITTER FROM AREAS  
10 OF THIS STATE.

11 (4) TRAVEL MICHIGAN MAY CONTRACT WITH 1 OR MORE PRIVATE  
12 PERSONS TO DEVELOP AND ADMINISTER THE MARKETING PROGRAM UNDER THIS  
13 SECTION.

14 SEC. 8913. THE STATE TRANSPORTATION DEPARTMENT SHALL PROVIDE A  
15 VOLUNTEER GROUP CONDUCTING LITTER CLEANUP UNDER ITS ADOPT-A-HIGHWAY  
16 PROGRAM WITH DATA INFORMATION SHEETS AND SHALL REQUEST THAT THE  
17 VOLUNTEER GROUP RECORD ON THE DATA INFORMATION SHEETS A GENERAL  
18 CHARACTERIZATION OF THE TYPES AND AMOUNT OF TRASH COLLECTED DURING  
19 THE GROUP'S CLEANUP EFFORT. THE STATE TRANSPORTATION DEPARTMENT  
20 SHALL REQUEST THE GROUP TO FORWARD THE DATA INFORMATION SHEETS TO  
21 THE DEPARTMENT OF ENVIRONMENTAL QUALITY ON COMPLETION.

22 SEC. 8915. (1) THE DEPARTMENT OF ENVIRONMENTAL QUALITY SHALL  
23 COMPILE INFORMATION THAT IT RECEIVES ABOUT LITTER COLLECTED UNDER  
24 THE FOLLOWING PROGRAMS AND ANY SIMILAR PROGRAMS CONDUCTED IN THIS  
25 STATE:

26 (A) THE ADOPT-A-HIGHWAY PROGRAM ESTABLISHED BY THE STATE  
27 TRANSPORTATION DEPARTMENT.

1 (B) THE ADOPT-A-SHORELINE PROGRAM ESTABLISHED UNDER PART 358.

2 (C) THE ADOPT-A-RIVER PROGRAM ESTABLISHED UNDER PART 359.

3 (D) THE ADOPT-A-TRAIL PROGRAM ESTABLISHED UNDER SECTION  
4 72105A.

5 (E) THE ADOPT-A-PARK PROGRAM ESTABLISHED UNDER SECTION 74104.

6 (2) BY DECEMBER 31 OF EACH YEAR, THE DEPARTMENT OF  
7 ENVIRONMENTAL QUALITY SHALL PROVIDE A REPORT OF THE INFORMATION  
8 COMPILED UNDER SUBSECTION (1) TO THE COMMITTEES OF BOTH HOUSES OF  
9 THE LEGISLATURE WITH PRIMARY RESPONSIBILITY FOR MATTERS RELATING TO  
10 NATURAL RESOURCES AND THE ENVIRONMENT, TO TRAVEL MICHIGAN, AND TO  
11 THE RECYCLING ADVISORY COUNCIL CREATED UNDER SECTION 17403.

12 Enacting section 1. This amendatory act does not take effect  
13 unless all of the following bills of the 94th Legislature are  
14 enacted into law:

15 (a) Senate Bill No. 889.

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17 (b) Senate Bill No. 895.

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