

SENATE RESOLUTION NO. 45

Senators Schmidt, Horn, Hollier, Brinks, McMorrow, Polehanki, Outman, Nesbitt, Moss, Bumstead, McBroom, Irwin, VanderWall, Victory, Zorn, Bayer, Bullock, Chang, Lucido, MacGragor, McCann and Wojno offered the following resolution:

1 A resolution recognizing May 5-11, 2019, as National Travel
2 and Tourism Week, to draw attention to the importance of tourism to
3 Michigan's economy and well-being.

4 Whereas, National Travel and Tourism Week, now in its 36th
5 year, is celebrated by the Tourism Industry Coalition of Michigan
6 (TICOM) and Travel Michigan; and

7 Whereas, A Michigan Economic Development Corporation (MEDC)
8 study shows tourism supports 6 percent of all jobs, directly
9 supporting 224,476 jobs in the state; and

1 Whereas, Tourism boosts the state economy by \$24.7 billion and
2 generates \$2.7 billion in state and local taxes; and

3 Whereas, Last year, Michigan had a total of 122.4 million
4 visits, an increase of 3.4 million visits from the previous year
5 and marking an eighth straight year of growth; and

6 Whereas, Michigan businesses ranging from lodging to food
7 establishments, retailers, sporting events, and beyond all benefit
8 from tourism, resulting in thriving communities, hometown pride,
9 and robust employment; and

10 Whereas, Travel makes us aware of the need for good roads and
11 public transportation; and

12 Whereas, Michigan has scores of destinations with festivals,
13 museums, and arts and cultural events that show our diversity and
14 ethnic heritage; and

15 Whereas, Residents and visitors who take advantage of our
16 hiking trails, waterways, ski resorts, golf courses, and beaches
17 get in touch with all the stunning scenery that "Pure Michigan" has
18 to offer; and

19 Whereas, The United States Travel Association finds that
20 travel can reduce stress, improve heart health, and create stronger
21 connections with loved ones, which leads to better health overall
22 and a greater sense of well-being; and

23 Whereas, Travel connects family and friends and makes lifelong
24 memories; and

25 Whereas, The social media hashtag to point out the importance
26 of tourism is #TravelMatters; now, therefore, be it

27 Resolved by the Senate, That members of this legislative body
28 recognize May 5-11, 2019, as National Travel and Tourism Week; and
29 be it further

1 Resolved, That the people of the state of Michigan are
2 encouraged to explore "Pure Michigan" year-round to take advantage
3 of its four glorious seasons.