

AS ADOPTED BY SENATE, JUNE 25, 2020

SENATE RESOLUTION NO.131

Senator MacGregor, Brinks, Chang and Moss offered the following resolution:

1 A resolution to commemorate July 2020 as Craft Beer Month.

2 Whereas, Michigan craft brewers are a vibrant affirmation and
3 expression of Michigan's entrepreneurial traditions, operating as
4 community-based small businesses and providing employment for more
5 than 14,000 workers; and

6 Whereas, Our state has craft brewers in every region of the
7 state and more than 300 craft brewers statewide; and

8 Whereas, Michigan ranks fifth in the nation for overall number
9 of breweries, microbreweries, and brewpubs; and

10 Whereas, The Michigan Brewers Guild celebrates Michigan Craft
11 Beer Month each year by hosting a Summer Festival in July; and

1 Whereas, The Michigan Brewers Guild is looking for creative
2 ways to celebrate Michigan Beer Month with its breweries and the
3 community this year, given the unfortunate cancellation due to
4 COVID-19 concerns; and

5 Whereas, Craft brewers in Michigan support state agriculture
6 by purchasing hops, malted barley, wheat, beet sugar, cherries,
7 apples, and numerous other fruits, herbs, spices, and vegetables
8 grown here; and

9 Whereas, Michigan craft brewers promote Michigan's spirit of
10 independence through a renaissance in handcrafted beers like those
11 first brought to our state by European settlers and produced here
12 by our forefathers, including Bernhard Stroh, for the enjoyment of
13 the citizenry; and

14 Whereas, Striving to educate legal drinking-age residents,
15 Michigan craft brewers convey awareness about the differences in
16 beer flavor, aroma, color, alcohol content, body, and other complex
17 variables, beer history, and gastronomic qualities of beer; and

18 Whereas, Michigan craft brewers champion the message of
19 responsible enjoyment to their customers and work within their
20 communities to prevent alcohol abuse and underage drinking; and

21 Whereas, Craft brewers in Michigan produce more than 100
22 distinct styles of flavorful beers, the quality and diversity of
23 which have made Michigan the envy of many states, while also
24 contributing to balanced trade with both the increase of Michigan
25 exports and promotion of our state's tourism; and

26 Whereas, Michigan craft brewers have shown a successful
27 business model by contributing more than \$600 million in labor
28 income with a total economic contribution of more than \$2 billion,
29 thriving and expanding by furthering their economic importance to

1 the state; and

2 Whereas, Michigan craft brewers are vested in the future,
3 health, and welfare of their communities as employers provide a
4 diverse array of quality local jobs, as contributors to the local
5 tax base, and as committed sponsors of a broad range of vital
6 community institutions and philanthropic causes, including not-for-
7 profit housing development associations, chambers of commerce,
8 humane societies, athletic teams, and medical research; now,
9 therefore, be it

10 Resolved by the Senate, That the members of this legislative
11 body commemorate July 2020 as Craft Beer Month and recognize the
12 contributions that Michigan craft brewers have made to our state's
13 communities, economy, and history; and be it further

14 Resolved, That we commend Michigan craft brewers for providing
15 jobs, improving the balance of trade, supporting Michigan
16 agriculture, and educating residents about the history and culture
17 of beer, while promoting the responsible consumption of beer as a
18 beverage of moderation.