

SENATE RESOLUTION NO. 45

Senators Schmidt, Horn, Hollier, Brinks, McMorrow, Polehanki, Outman, Nesbitt, Moss, Bumstead, McBroom, Irwin, VanderWall, Victory and Zorn offered the following resolution:

1 A resolution recognizing May 5-11, 2019, as National Travel
2 and Tourism Week, to draw attention to the importance of tourism to
3 Michigan's economy and well-being.

4 Whereas, National Travel and Tourism Week, now in its 36th
5 year, is celebrated by the Tourism Industry Coalition of Michigan
6 (TICOM) and Travel Michigan; and

7 Whereas, A Michigan Economic Development Corporation (MEDC)
8 study shows tourism supports 6 percent of all jobs, directly
9 supporting 224,476 jobs in the state; and

10 Whereas, Tourism boosts the state economy by \$24.7 billion and

1 generates \$2.7 billion in state and local taxes; and

2 Whereas, Last year, Michigan had a total of 122.4 million
3 visits, an increase of 3.4 million visits from the previous year
4 and marking an eighth straight year of growth; and

5 Whereas, Michigan businesses ranging from lodging to food
6 establishments, retailers, sporting events, and beyond all benefit
7 from tourism, resulting in thriving communities, hometown pride,
8 and robust employment; and

9 Whereas, Travel makes us aware of the need for good roads and
10 public transportation; and

11 Whereas, Michigan has scores of destinations with festivals,
12 museums, and arts and cultural events that show our diversity and
13 ethnic heritage; and

14 Whereas, Residents and visitors who take advantage of our
15 hiking trails, waterways, ski resorts, golf courses, and beaches
16 get in touch with all the stunning scenery that "Pure Michigan" has
17 to offer; and

18 Whereas, The United States Travel Association finds that
19 travel can reduce stress, improve heart health, and create stronger
20 connections with loved ones, which leads to better health overall
21 and a greater sense of well-being; and

22 Whereas, Travel connects family and friends and makes lifelong
23 memories; and

24 Whereas, The social media hashtag to point out the importance
25 of tourism is #TravelMatters; now, therefore, be it

26 Resolved by the Senate, That members of this legislative body
27 recognize May 5-11, 2019, as National Travel and Tourism Week; and
28 be it further

29 Resolved, That the people of the state of Michigan are

- 1 encouraged to explore "Pure Michigan" year-round to take advantage
- 2 of its four glorious seasons.