

## SENATE RESOLUTION NO.131

Senator MacGregor offered the following resolution:

1 A resolution to commemorate July 2020 as Craft Beer Month.

2 Whereas, Michigan craft brewers are a vibrant affirmation and  
3 expression of Michigan's entrepreneurial traditions, operating as  
4 community-based small businesses and providing employment for more  
5 than 14,000 workers; and

6 Whereas, Our state has craft brewers in every region of the  
7 state and more than 300 craft brewers statewide; and

8 Whereas, Michigan ranks fifth in the nation for overall number  
9 of breweries, microbreweries, and brewpubs; and

10 Whereas, The Michigan Brewers Guild celebrates Michigan Craft  
11 Beer Month each year by hosting a Summer Festival in July; and

12 Whereas, The Michigan Brewers Guild is looking for creative

1 ways to celebrate Michigan Beer Month with its breweries and the  
2 community this year, given the unfortunate cancellation due to  
3 COVID-19 concerns; and

4       Whereas, Craft brewers in Michigan support state agriculture  
5 by purchasing hops, malted barley, wheat, beet sugar, cherries,  
6 apples, and numerous other fruits, herbs, spices, and vegetables  
7 grown here; and

8       Whereas, Michigan craft brewers promote Michigan's spirit of  
9 independence through a renaissance in handcrafted beers like those  
10 first brought to our state by European settlers and produced here  
11 by our forefathers, including Bernhard Stroh, for the enjoyment of  
12 the citizenry; and

13       Whereas, Striving to educate legal drinking-age residents,  
14 Michigan craft brewers convey awareness about the differences in  
15 beer flavor, aroma, color, alcohol content, body, and other complex  
16 variables, beer history, and gastronomic qualities of beer; and

17       Whereas, Michigan craft brewers champion the message of  
18 responsible enjoyment to their customers and work within their  
19 communities to prevent alcohol abuse and underage drinking; and

20       Whereas, Craft brewers in Michigan produce more than 100  
21 distinct styles of flavorful beers, the quality and diversity of  
22 which have made Michigan the envy of many states, while also  
23 contributing to balanced trade with both the increase of Michigan  
24 exports and promotion of our state's tourism; and

25       Whereas, Michigan craft brewers have shown a successful  
26 business model by contributing more than \$600 million in labor  
27 income with a total economic contribution of more than \$2 billion,  
28 thriving and expanding by furthering their economic importance to  
29 the state; and

1       Whereas, Michigan craft brewers are vested in the future,  
2 health, and welfare of their communities as employers provide a  
3 diverse array of quality local jobs, as contributors to the local  
4 tax base, and as committed sponsors of a broad range of vital  
5 community institutions and philanthropic causes, including not-for-  
6 profit housing development associations, chambers of commerce,  
7 humane societies, athletic teams, and medical research; now,  
8 therefore, be it

9       Resolved by the Senate, That the members of this legislative  
10 body commemorate July 2020 as Craft Beer Month and recognize the  
11 contributions that Michigan craft brewers have made to our state's  
12 communities, economy, and history; and be it further

13       Resolved, That we commend Michigan craft brewers for providing  
14 jobs, improving the balance of trade, supporting Michigan  
15 agriculture, and educating residents about the history and culture  
16 of beer, while promoting the responsible consumption of beer as a  
17 beverage of moderation.