

HOUSE RESOLUTION NO.139

Reps. Farrington, Tyrone Carter, Ellison, Garza, Haadsma, Morse, Sneller, Weiss and Witwer offered the following resolution:

1 A resolution to declare July 2021 as Michigan Beer Month in
2 the state of Michigan.

3 Whereas, Michigan breweries are a vibrant affirmation and
4 expression of Michigan's entrepreneurial traditions, operating as
5 community-based small businesses and providing more than 21,000
6 full time jobs; and

7 Whereas, Our state has breweries in every region of the state
8 with almost 400 statewide; and

9 Whereas, Michigan currently ranks sixth in the nation for the
10 overall number of breweries, microbreweries, and brewpubs; and

11 Whereas, The Michigan Brewers Guild celebrates locally-made
12 beer by hosting its Summer Beer Festival in July, one of five

1 annual events held around the state; and

2 Whereas, Brewers in Michigan support state agriculture by
3 purchasing hops, malted barley, wheat, beet sugar, cherries,
4 apples, and numerous other fruits, herbs, spices, and vegetables
5 grown in Michigan, along with water sourced from the Great Lakes
6 Region; and

7 Whereas, Michigan brewers promote a spirit of independence
8 through a renaissance in locally-produced beers like those first
9 brought to the state by European settlers and produced here by our
10 forefathers, including Bernhard Stroh, for the enjoyment of the
11 citizenry; and

12 Whereas, Striving to educate legal drinking age residents,
13 Michigan brewers convey awareness about the differences in beer
14 flavor, aroma, color, alcohol content, body, and other complex
15 variables, beer history, and gastronomic qualities of beer; and

16 Whereas, Michigan brewers champion the message of responsible
17 enjoyment to their customers and work within their communities to
18 prevent alcohol abuse and underage drinking; and

19 Whereas, Breweries in Michigan produce more than 100 distinct
20 styles of flavorful beers, the quality and diversity of which have
21 made Michigan the envy of many states, contributing to the balanced
22 trade with increased Michigan exports and promoting Michigan
23 tourism; and

24 Whereas, The brewing industry in Michigan has seen great
25 growth and success, and contribute more than \$914 million in labor
26 income with a total economic contribution of more than \$2.5
27 billion, thriving and expanding to further their economic
28 importance to the state; and

29 Whereas, Michigan brewers are vested in the future, health,

1 and welfare of their communities as employers providing a diverse
2 array of quality local jobs. They are contributors to the local tax
3 base and are committed partners for a broad range of local,
4 regional, and state non-profit organizations and other
5 philanthropic causes; and

6 Whereas, The Michigan Brewers Guild is a passionate beer
7 community that believes in quality artisanship, bold character,
8 fun, responsibility and pushing the boundaries while promoting and
9 protecting the Michigan beer industry with an overarching goal to
10 help locally brewed beer attain 20 percent of all beer sales in the
11 state by 2025; now, therefore, be it

12 Resolved by the House of Representative, That the members of
13 this legislative body declare July 2021 as Michigan Beer Month in
14 the state of Michigan. We recognize the contributions that Michigan
15 craft brewers and breweries have made to the state's communities,
16 economy, and history; and be it further

17 Resolved, That we commend Michigan breweries for providing
18 jobs, improving the balance of trade, supporting Michigan
19 agriculture, and educating residents about the history and culture
20 of beer while promoting the responsible consumption of beer as a
21 beverage of moderation.