HOUSE RESOLUTION NO.303

Reps. Peterson, Haadsma, Morse, Rogers, Sabo, Weiss and Witwer offered the following resolution:

1 A resolution to commemorate the 50th anniversary of the 2 McDonald's Restaurants Black Owners Association.

Whereas, The National Black McDonald's Operators Association
is committed to helping African American communities by providing
educational resources, promoting tolerance and acceptance, and

6 empowering the people they serve throughout the state and local

7 chapters of Black McDonald's Operator Associations; and

8 Whereas, The National Black McDonald's Operators Association
9 encompasses over 200 independent Black franchisees from around the
10 country; and

11 Whereas, The Black operators of the Michigan Operators
12 Business Association encompasses 14 independent Black franchisees.

- 1 These members have over 70 restaurants (more than 15 are located in
- 2 densely populated Black communities) which employ over 2,800
- 3 employees. Current Black operators are Stephen Blackwood, Tina
- 4 Brundidge, Jon Campbell, Sr., Sam Cox, Steven Hogwood, Dr. William
- 5 Pickard, Sonja Shields, Maureen Smith, James Thrower II, Joni
- 6 Thrower-Davis, Marla Thrower, Artie Vann, Monique Vann-Brown, and
- 7 Carl Wiseman; and
- 8 Whereas, The Black operators of the Michigan Operators
- 9 Business Association are committed participants across Michigan
- 10 throughout the year, sponsoring and being active in our communities
- 11 like the longstanding Turkey Family Giveaway, Celebrating Black
- 12 History Makers of Today student scholarship program, Breakfast with
- 13 Black Santa special events, youth initiatives to promote reading
- 14 and back-to-school drives/attendance, programs of appreciation for
- 15 public safety and health care workers, parks and recreation, youth
- 16 career development, job and opportunity fairs, arts, culture and
- 17 music community festivals, city neighborhood resource and safety
- 18 community events; and
- 19 Whereas, The meaningful efforts of the Black McDonald's
- 20 Operators throughout Michigan engage our local neighborhoods and
- 21 embody the true spirit of family and community; and
- 22 Whereas, On December 21, 1968, Herman Petty of Chicago opened
- 23 his first restaurant on Chicago's South Side at 6500 South Stony
- 24 Island Avenue, Chicago, making him the first African American
- 25 McDonald's franchisee; and
- 26 Whereas, McDonald's partnership with Herman Petty opened the
- 27 doors and gave hope to a generation of ambitious African American
- 28 businessmen and women seeking a piece of the American Dream. By the
- 29 end of 1969, there were twelve African American owned and operated

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- 1 McDonald's restaurants, mostly located in the Midwest; and
- 2 Whereas, The sharing of ideas, problems, and concerns amongst
- 3 owner/operators eventually led to the formation of the National
- 4 Black McDonald's Operators Association in 1972; and
- 5 Whereas, The founding members of the National Black McDonald's
- 6 Operators Association who attended the first organized convention
- 7 of the organization in May 1972 presided over by Herman Petty, who
- 8 had the foresight to see the need for such an organization were:
- 9 Sherman Claypool of Milwaukee, Wayne Embry of Milwaukee, Andrew
- 10 Davis of Chicago, John Perry of Chicago, Mallory Jones of St.
- 11 Louis, Noel White of Chicago, Lester Hairston of Chicago, Cloris
- 12 Dale of Kansas City, Andrew Murrell of Kansas City, Walter
- 13 Pitchford of Chicago, Benjamin Davis of St. Louis, and Edward Wimp
- 14 of Chicago; and
- 15 Whereas, The tenacity and courage of these African American
- 16 entrepreneurs and pioneers laid the foundation for what has become
- 17 the most successful group of African American entrepreneurs in the
- 18 United States today and has paved the way for the National Black
- 19 McDonald's Operators Association to be partners and leaders,
- 20 dedicated to providing resources across their communities in an
- 21 effort to help build stronger neighborhoods; and
- Whereas, In May of 2022, the National Black McDonald's
- 23 Operators Association will celebrate it's 50-year anniversary; now,
- 24 therefore, be it
- 25 Resolved by the House of Representatives, That the members of
- 26 this legislative body commemorate the 50th anniversary of the
- 27 McDonald's Restaurants Black Owners Association. We express our
- 28 gratitude to the Michigan Operators that are members of the
- 29 National Black McDonald's Operators Association for their continued

- 1 service to the state of Michigan, our youth, and our communities;
- 2 and be it further
- 3 Resolved, That a copy of this resolution be prepared and
- 4 presented to each of the Black operators of the Michigan Operators
- 5 Business Association.