

SENATE RESOLUTION NO.143

Senators Bullock, Geiss, Ananich, Bayer, Chang, Hollier, Horn, Huizenga, Irwin, Lauwers, McBroom, McCann, McMorrow, Moss, Polehanki, Schmidt, Stamas, VanderWall, Wojno and Zorn offered the following resolution:

1 A resolution to recognize May 19, 2022, as National Black
2 McDonald's Operators Association (NBMOA) Day.

3 Whereas, The NBMOA is committed to helping African American
4 communities by providing educational resources, promoting tolerance
5 and acceptance, and empowering the people they serve through state
6 and local chapters of Black McDonald's Operator Associations; and

7 Whereas, On December 21, 1968, Herman Petty became the first
8 African American to own a McDonald's franchise, located at 6500
9 South Stony Island Avenue, Chicago, Illinois; and

1 Whereas, The McDonald's partnership with Herman Petty opened
2 the doors and gave hope to a generation of ambitious African
3 American businessmen and women seeking a piece of the American
4 Dream. By 1969, there were 12 African American owned and operated
5 McDonald's restaurants, mostly located in the Midwest; and

6 Whereas, In May 1972, The founding members of the NBMOA
7 attended their first convention, presided by Herman Petty. The
8 members include Sherman Claypool of Milwaukee, Wayne Embry of
9 Milwaukee, Andrew Davis of Chicago, John Perry of Chicago, Mallory
10 Jones of St. Louis, Noel White of Chicago, Lester Hairston of
11 Chicago, Cloris Dale of Kansas City, Andrew Murrell of Kansas City,
12 Walter Pitchford of Chicago, Benjamin Davis of St. Louis, and
13 Edward Wimp of Chicago; and

14 Whereas, The tenacity and courage of these African American
15 entrepreneurs and pioneers laid the foundation for what has become
16 the most successful group of entrepreneurs in the United States
17 today. They paved the way for the NBMOA to be both partners and
18 leaders, dedicated to providing resources across their communities
19 in an effort to help build stronger neighborhoods; and

20 Whereas, The Black McDonald's Operators Associations in
21 Michigan encompass 14 independent Black franchisees, over 70
22 restaurants located in 15 densely populated Black communities, and
23 employ over 2,800 employees; and

24 Whereas, The Michigan Black operators are Stephen Blackwood,
25 Tina Brundidge, Jon Campbell, Sr., Sam Cox, Steven Hogwood, Dr.
26 William Pickard, Sonja Shields, Maureen Smith, James Thrower II,
27 Joni Thrower-Davis, Marla Thrower, Artie Vann, Monique Vann-Brown,
28 and Carl Wiseman; and

29 Whereas, The Black McDonald's Operators Associations in

Michigan are committed throughout the year, both by sponsoring and being active in communities, like the longstanding Turkey Family Giveaway, Celebrating Black History Makers of Today student scholarship program, and the Breakfast with Black Santa events. Other events include, but are not limited to, youth reading and back-to-school initiatives, youth career development, public servants and frontline workers appreciation programs, job and opportunity fairs, arts, culture, and music festivals, as well as city and neighborhood community events; and

Whereas, The meaningful efforts of Black McDonald's operators throughout our state engage local neighborhoods and embody the true spirit of family and community; and

Whereas, In May 2022, the NBMOA will also celebrate it's 50 year anniversary; now, therefore, be it

Resolved by the Senate, That the members of this legislative body recognize May 19, 2022, as National Black McDonald's Operators Association (NBMOA) Day; and be it further

Resolved, That we express our gratitude to the Michigan operators that are members of the National Black McDonald's Operators Association for their continued service to our state, its youth, and our communities; and be it further

Resolved, That a copy of this resolution be transmitted to the Black operators of the McDonald's Operators Associations in Michigan.