SENATE RESOLUTION NO.158

Senators Brinks, McCann, Bayer, Chang, Geiss, Huizenga, Santana and Wojno offered the following resolution:

- 1 A resolution to commemorate July 2022 as Michigan Beer Month.
- 2 Whereas, Michigan breweries are a vibrant affirmation and
- 3 expression of our entrepreneurial traditions, operating as
- 4 community-based small businesses and providing more than 13,000
- 5 full-time jobs; and
- 6 Whereas, Michigan has breweries in every region with more than
- 7 400 breweries statewide; and
- 8 Whereas, Our state ranks sixth in the nation for overall
- 9 number of breweries, microbreweries, and brewpubs; and
- 10 Whereas, The Michigan Brewers Guild celebrates locally made
- 11 beer by hosting its Summer Beer Festival every July, one of five

- 1 annual events held around the state; and
- 2 Whereas, The Michigan Brewers Guild represents a passionate
- 3 beer community that believes in quality artisanship, bold
- 4 character, fun, responsibility, and pushing the boundaries, while
- 5 also promoting and protecting the Michigan beer industry with an
- 6 overarching goal to help locally brewed beer attain 20 percent of
- 7 all beer sales in the state by 2025; and
- 8 Whereas, This year, the Michigan Brewers Guild celebrates its
- 9 25th anniversary as a nonprofit trade association with its
- 10 breweries and the beer community; and
- 11 Whereas, Brewers in Michigan support our state's agriculture
- 12 by purchasing hops, malted barley, wheat, beet sugar, cherries,
- 13 apples, and numerous other fruits, herbs, spices, and vegetables
- 14 grown here, along with water sourced from the Great Lakes; and
- Whereas, Michigan brewers promote a spirit of independence
- 16 through a renaissance in locally produced beers, like those first
- 17 brought to the state by European settlers and created by our
- 18 forefathers, including Bernhard Stroh, for the enjoyment of the
- 19 citizenry; and
- 20 Whereas, Striving to educate legal drinking-age residents,
- 21 Michigan brewers convey awareness about the differences in beer
- 22 flavor, aroma, color, alcohol content, body, and other complex
- 23 variables, beer history, and gastronomic qualities of beer; and
- 24 Whereas, Michigan brewers champion the message of responsible
- 25 enjoyment to their customers and work within their communities to
- 26 prevent alcohol abuse and underage drinking; and
- Whereas, Breweries in Michigan produce dozens of distinct
- 28 styles of flavorful beers, the quality and diversity of which have
- 29 made Michigan the envy of many, while also contributing to the

- balanced trade of increased Michigan exports and the promotion of
 our state's tourism; and
- Whereas, The Michigan brewing industry has had great growth
 and success, contributing more than \$513 million in labor income
 with a total economic contribution of more than \$1.8 billion,
 thriving and expanding to further their economic importance to the
- thriving and expanding to further their economic importance to thestate; and
- 8 Whereas, Michigan brewers are vested in the future, health,
 9 and welfare of their communities as employers provide a diverse
 10 array of quality, local jobs. Brewers are also contributors to the
 11 local tax base and are committed partners for a broad range of
- 12 local, regional, and state nonprofit organizations and other
- 13 philanthropic causes. Though not every citizen in Michigan agrees
- 14 with the lifestyle of consuming alcohol, it is agreed that every
- 15 beverage is special, precious, unique and loved by its creator, and
- 16 each beer is created in a brewer's image; now, therefore, be it
- 17 Resolved by the Senate, That the members of this legislative
 18 body commemorate July 2022 as Michigan Beer Month and recognize the
 19 contributions that Michigan brewers have made to our state's
 20 communities, economy, and history; and be it further
- Resolved, That we commend Michigan breweries for providing jobs, improving the balance of trade, supporting our state's agriculture, and educating residents about the history and culture of beer, while encouraging the responsible consumption of beer as a beverage of moderation.