

MICHIGAN SENATE

Senate Resolution No. 158

Offered by Senators Brinks, McCann, Bayer, Chang, Geiss, Huizenga, Santana and Wojno

A RESOLUTION TO COMMEMORATE JULY 2022 AS MICHIGAN BEER MONTH

WHEREAS, Michigan breweries are a vibrant affirmation and expression of our entrepreneurial traditions, operating as community-based small businesses and providing more than 13,000 full-time jobs; and

WHEREAS, Michigan has breweries in every region with more than 400 breweries statewide; and

WHEREAS, Our state ranks sixth in the nation for overall number of breweries, microbreweries, and brewpubs; and

WHEREAS, The Michigan Brewers Guild celebrates locally made beer by hosting its Summer Beer Festival every July, one of five annual events held around the state; and

WHEREAS, The Michigan Brewers Guild represents a passionate beer community that believes in quality artisanship, bold character, fun, responsibility, and pushing the boundaries, while also promoting and protecting the Michigan beer industry with an overarching goal to help locally brewed beer attain 20 percent of all beer sales in the state by 2025; and

WHEREAS, This year, the Michigan Brewers Guild celebrates its 25th anniversary as a nonprofit trade association with its breweries and the beer community; and

WHEREAS, Brewers in Michigan support our state's agriculture by purchasing hops, malted barley, wheat, beet sugar, cherries, apples, and numerous other fruits, herbs, spices, and vegetables grown here, along with water sourced from the Great Lakes; and

WHEREAS, Michigan brewers promote a spirit of independence through a renaissance in locally produced beers, like those first brought to the state by European settlers and created by our forefathers, including Bernhard Stroh, for the enjoyment of the citizenry; and

WHEREAS, Striving to educate legal drinking-age residents, Michigan brewers convey awareness about the differences in beer flavor, aroma, color, alcohol content, body, and other complex variables, beer history, and gastronomic qualities of beer; and

WHEREAS, Michigan brewers champion the message of responsible enjoyment to their customers and work within their communities to prevent alcohol abuse and underage drinking; and

WHEREAS, Breweries in Michigan produce dozens of distinct styles of flavorful beers, the quality and diversity of which have made Michigan the envy of many, while also contributing to the balanced trade of increased Michigan exports and the promotion of our state's tourism; and

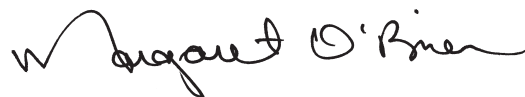
WHEREAS, The Michigan brewing industry has had great growth and success, contributing more than \$513 million in labor income with a total economic contribution of more than \$1.8 billion, thriving and expanding to further their economic importance to the state; and

WHEREAS, Michigan brewers are vested in the future, health, and welfare of their communities as employers provide a diverse array of quality, local jobs. Brewers are also contributors to the local tax base and are committed partners for a broad range of local, regional, and state nonprofit organizations and other philanthropic causes. Though not every citizen in Michigan agrees with the lifestyle of consuming alcohol, it is agreed that every beverage is special, precious, unique and loved by its creator, and each beer is created in a brewer's image; now, therefore, be it

RESOLVED BY THE SENATE, That the members of this legislative body commemorate July 2022 as Michigan Beer Month and recognize the contributions that Michigan brewers have made to our state's communities, economy, and history; and be it further

RESOLVED, That we commend Michigan breweries for providing jobs, improving the balance of trade, supporting our state's agriculture, and educating residents about the history and culture of beer, while encouraging the responsible consumption of beer as a beverage of moderation.

Adopted by the Senate, June 23, 2022.



Secretary of the Senate