

HOUSE RESOLUTION NO.139

Rep. Farrington offered the following resolution:

1 A resolution to declare July 2021 as Michigan Beer Month in
2 the state of Michigan.

3 Whereas, Michigan breweries are a vibrant affirmation and
4 expression of Michigan's entrepreneurial traditions, operating as
5 community-based small businesses and providing more than 21,000
6 full time jobs; and

7 Whereas, Our state has breweries in every region of the state
8 with almost 400 statewide; and

9 Whereas, Michigan currently ranks sixth in the nation for the
10 overall number of breweries, microbreweries, and brewpubs; and

11 Whereas, The Michigan Brewers Guild celebrates locally-made
12 beer by hosting its Summer Beer Festival in July, one of five
13 annual events held around the state; and

1 Whereas, Brewers in Michigan support state agriculture by
2 purchasing hops, malted barley, wheat, beet sugar, cherries,
3 apples, and numerous other fruits, herbs, spices, and vegetables
4 grown in Michigan, along with water sourced from the Great Lakes
5 Region; and

6 Whereas, Michigan brewers promote a spirit of independence
7 through a renaissance in locally-produced beers like those first
8 brought to the state by European settlers and produced here by our
9 forefathers, including Bernhard Stroh, for the enjoyment of the
10 citizenry; and

11 Whereas, Striving to educate legal drinking age residents,
12 Michigan brewers convey awareness about the differences in beer
13 flavor, aroma, color, alcohol content, body, and other complex
14 variables, beer history, and gastronomic qualities of beer; and

15 Whereas, Michigan brewers champion the message of responsible
16 enjoyment to their customers and work within their communities to
17 prevent alcohol abuse and underage drinking; and

18 Whereas, Breweries in Michigan produce more than 100 distinct
19 styles of flavorful beers, the quality and diversity of which have
20 made Michigan the envy of many states, contributing to the balanced
21 trade with increased Michigan exports and promoting Michigan
22 tourism; and

23 Whereas, The brewing industry in Michigan has seen great
24 growth and success, and contribute more than \$914 million in labor
25 income with a total economic contribution of more than \$2.5
26 billion, thriving and expanding to further their economic
27 importance to the state; and

28 Whereas, Michigan brewers are vested in the future, health,
29 and welfare of their communities as employers providing a diverse

1 array of quality local jobs. They are contributors to the local tax
2 base and are committed partners for a broad range of local,
3 regional, and state non-profit organizations and other
4 philanthropic causes; and

5 Whereas, The Michigan Brewers Guild is a passionate beer
6 community that believes in quality artisanship, bold character,
7 fun, responsibility and pushing the boundaries while promoting and
8 protecting the Michigan beer industry with an overarching goal to
9 help locally brewed beer attain 20 percent of all beer sales in the
10 state by 2025; now, therefore, be it

11 Resolved by the House of Representative, That the members of
12 this legislative body declare July 2021 as Michigan Beer Month in
13 the state of Michigan. We recognize the contributions that Michigan
14 craft brewers and breweries have made to the state's communities,
15 economy, and history; and be it further

16 Resolved, That we commend Michigan breweries for providing
17 jobs, improving the balance of trade, supporting Michigan
18 agriculture, and educating residents about the history and culture
19 of beer while promoting the responsible consumption of beer as a
20 beverage of moderation.