SENATE RESOLUTION NO.143

Senators Bullock and Geiss offered the following resolution: 1 A resolution to recognize May 19, 2022, as National Black McDonald's Operators Association (NBMOA) Day. 2 3 Whereas, The NBMOA is committed to helping African American communities by providing educational resources, promoting tolerance 4 and acceptance, and empowering the people they serve through state 5 6 and local chapters of Black McDonald's Operator Associations; and 7 Whereas, On December 21, 1968, Herman Petty became the first 8 African American to own a McDonald's franchise, located at 6500 South Stony Island Avenue, Chicago, Illinois; and 9 Whereas, The McDonald's partnership with Herman Petty opened 10 the doors and gave hope to a generation of ambitious African 11 12 American businessmen and women seeking a piece of the American

- 1 Dream. By 1969, there were 12 African American owned and operated
- 2 McDonald's restaurants, mostly located in the Midwest; and
- Whereas, In May 1972, The founding members of the NBMOA
- 4 attended their first convention, presided by Herman Petty. The
- 5 members include Sherman Claypool of Milwaukee, Wayne Embry of
- 6 Milwaukee, Andrew Davis of Chicago, John Perry of Chicago, Mallory
- 7 Jones of St. Louis, Noel White of Chicago, Lester Hairston of
- 8 Chicago, Cloris Dale of Kansas City, Andrew Murrell of Kansas City,
- 9 Walter Pitchford of Chicago, Benjamin Davis of St. Louis, and
- 10 Edward Wimp of Chicago; and
- 11 Whereas, The tenacity and courage of these African American
- 12 entrepreneurs and pioneers laid the foundation for what has become
- 13 the most successful group of entrepreneurs in the United States
- 14 today. They paved the way for the NBMOA to be both partners and
- 15 leaders, dedicated to providing resources across their communities
- 16 in an effort to help build stronger neighborhoods; and
- 17 Whereas, The Black McDonald's Operators Associations in
- 18 Michigan encompass 14 independent Black franchisees, over 70
- 19 restaurants located in 15 densely populated Black communities, and
- 20 employ over 2,800 employees; and
- 21 Whereas, The Michigan Black operators are Stephen Blackwood,
- 22 Tina Brundidge, Jon Campbell, Sr., Sam Cox, Steven Hogwood, Dr.
- 23 William Pickard, Sonja Shields, Maureen Smith, James Thrower II,
- 24 Joni Thrower-Davis, Marla Thrower, Artie Vann, Monique Vann-Brown,
- 25 and Carl Wiseman; and
- 26 Whereas, The Black McDonald's Operators Associations in
- 27 Michigan are committed throughout the year, both by sponsoring and
- 28 being active in communities, like the longstanding Turkey Family
- 29 Giveaway, Celebrating Black History Makers of Today student

- 1 scholarship program, and the Breakfast with Black Santa events.
- 2 Other events include, but are not limited to, youth reading and
- 3 back-to-school initiatives, youth career development, public
- 4 servants and frontline workers appreciation programs, job and
- 5 opportunity fairs, arts, culture, and music festivals, as well as
- 6 city and neighborhood community events; and
- 7 Whereas, The meaningful efforts of Black McDonald's operators
- 8 throughout our state engage local neighborhoods and embody the true
- 9 spirit of family and community; and
- 10 Whereas, In May 2022, the NBMOA will also celebrate it's 50
- 11 year anniversary; now, therefore, be it
- 12 Resolved by the Senate, That the members of this legislative
- 13 body recognize May 19, 2022, as National Black McDonald's Operators
- 14 Association (NBMOA) Day; and be it further
- 15 Resolved, That we express our gratitude to the Michigan
- 16 operators that are members of the National Black McDonald's
- 17 Operators Association for their continued service to our state, its
- 18 youth, and our communities; and be it further
- 19 Resolved, That a copy of this resolution be transmitted to the
- 20 Black operators of the McDonald's Operators Associations in
- 21 Michigan.