

SENATE RESOLUTION NO.158

Senators Brinks and McCann offered the following resolution:

1 A resolution to commemorate July 2022 as Michigan Beer Month.

2 Whereas, Michigan breweries are a vibrant affirmation and
3 expression of our entrepreneurial traditions, operating as
4 community-based small businesses and providing more than 13,000
5 full-time jobs; and

6 Whereas, Michigan has breweries in every region with more than
7 400 breweries statewide; and

8 Whereas, Our state ranks sixth in the nation for overall
9 number of breweries, microbreweries, and brewpubs; and

10 Whereas, The Michigan Brewers Guild celebrates locally made
11 beer by hosting its Summer Beer Festival every July, one of five
12 annual events held around the state; and

1 Whereas, The Michigan Brewers Guild represents a passionate
2 beer community that believes in quality artisanship, bold
3 character, fun, responsibility, and pushing the boundaries, while
4 also promoting and protecting the Michigan beer industry with an
5 overarching goal to help locally brewed beer attain 20 percent of
6 all beer sales in the state by 2025; and

7 Whereas, This year, the Michigan Brewers Guild celebrates its
8 25th anniversary as a nonprofit trade association with its
9 breweries and the beer community; and

10 Whereas, Brewers in Michigan support our state's agriculture
11 by purchasing hops, malted barley, wheat, beet sugar, cherries,
12 apples, and numerous other fruits, herbs, spices, and vegetables
13 grown here, along with water sourced from the Great Lakes; and

14 Whereas, Michigan brewers promote a spirit of independence
15 through a renaissance in locally produced beers, like those first
16 brought to the state by European settlers and created by our
17 forefathers, including Bernhard Stroh, for the enjoyment of the
18 citizenry; and

19 Whereas, Striving to educate legal drinking-age residents,
20 Michigan brewers convey awareness about the differences in beer
21 flavor, aroma, color, alcohol content, body, and other complex
22 variables, beer history, and gastronomic qualities of beer; and

23 Whereas, Michigan brewers champion the message of responsible
24 enjoyment to their customers and work within their communities to
25 prevent alcohol abuse and underage drinking; and

26 Whereas, Breweries in Michigan produce dozens of distinct
27 styles of flavorful beers, the quality and diversity of which have
28 made Michigan the envy of many, while also contributing to the
29 balanced trade of increased Michigan exports and the promotion of

1 our state's tourism; and

2 Whereas, The Michigan brewing industry has had great growth
3 and success, contributing more than \$513 million in labor income
4 with a total economic contribution of more than \$1.8 billion,
5 thriving and expanding to further their economic importance to the
6 state; and

7 Whereas, Michigan brewers are vested in the future, health,
8 and welfare of their communities as employers provide a diverse
9 array of quality, local jobs. Brewers are also contributors to the
10 local tax base and are committed partners for a broad range of
11 local, regional, and state nonprofit organizations and other
12 philanthropic causes; now, therefore, be it

13 Resolved by the Senate, That the members of this legislative
14 body commemorate July 2022 as Michigan Beer Month and recognize the
15 contributions that Michigan brewers have made to our state's
16 communities, economy, and history; and be it further

17 Resolved, That we commend Michigan breweries for providing
18 jobs, improving the balance of trade, supporting our state's
19 agriculture, and educating residents about the history and culture
20 of beer, while encouraging the responsible consumption of beer as a
21 beverage of moderation.