

# Legislative Analysis



## REQUIRE INFORMATION IN PROMOTIONAL MATERIALS AND SIGNAGE OF CERTAIN CHARTER SCHOOLS

Phone: (517) 373-8080  
<http://www.house.mi.gov/hfa>

**House Bill 5231 as introduced**  
**Sponsor: Rep. Regina Weiss**

Analysis available at  
<http://www.legislature.mi.gov>

**House Bill 5232 as introduced**  
**Sponsor: Rep. Stephanie A. Young**

**House Bill 5233 as introduced**  
**Sponsor: Rep. Samantha Steckloff**

**House Bill 5234 as introduced**  
**Sponsor: Rep. Helena Scott**

**Committee: Education**  
**Complete to 10-30-23**

### SUMMARY:

House Bills 5231 to 5234 would each amend the Revised School Code to add a requirement that a contract issued for a public school academy (PSA), including a school of excellence, a strict discipline academy, or urban high school academy, must require all signage, advertising, and promotional materials to include the name of that school's authorizer and ***educational management organization*** (if applicable). This requirement would apply to a sign or materials created or distributed after the effective date of the bill and would apply only if not prohibited by local zoning or ordinance.

***Educational management organization*** means an entity that enters into an agreement with the respective PSA type to provide comprehensive educational, administrative, management, or instructional services or staff to that school.

House Bill 5231 would extend this requirement to PSAs. (MCL 380.503)

House Bill 5232 would extend this requirement to schools of excellence. (MCL 380.553)

House Bill 5233 would extend this requirement to strict discipline academies. (MCL 380.13121e)

House Bill 5234 would extend this requirement to urban high school academies. (MCL 380.523)

### FISCAL IMPACT:

The bills would have no fiscal impact on the state and would create minimal costs for PSAs, schools of excellence, strict discipline academies, and urban high school academies. These entities would be required to include the name of the authorizing body and educational management organization on all signage, advertising, and promotional material for the

entity. Because this requirement only applies to materials created or distributed after the effective date of the bills, costs would be minimal and likely absorbed using existing staff time.

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■ This analysis was prepared by nonpartisan House Fiscal Agency staff for use by House members in their deliberations and does not constitute an official statement of legislative intent.