

SENATE BILL NO. 682

October 30, 2025, Introduced by Senator ALBERT and referred to Committee on Government Operations.

A bill to amend 1980 PA 383, entitled
"Convention and tourism marketing act,"
by amending section 2 (MCL 141.882), as amended by 2018 PA 625.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 2. As used in this act:

2 (a) "Assessment" means the amount levied against an owner of a
3 transient facility within an assessment district computed by
4 application of the applicable percentage against aggregate room
5 charges with respect to that transient facility during the
6 applicable assessment period.

(b) ~~(a)~~ "Assessment district" means a county having a population of more than 1,500,000 and, if so designated by the bureau in the marketing program notice, any county or counties contiguous with it.

(c) ~~(b)~~ "Assessment revenues" means the money derived from the assessment, including any interest and penalties on the assessment, imposed by this act.

(d) ~~(c)~~ "Board" means the board of directors of a bureau.

(e) ~~(d)~~ "Bureau" means a nonprofit corporation incorporated under the laws of this state ~~existing~~ **that exists** solely to promote convention business and tourism within this state or a portion of this state, and ~~which~~ **that** complies with all of the following:

(i) Has not less than 400 dues paying members, of which not less than 50 are owners of transient facilities.

(ii) Has been actively engaged in promoting convention business and tourism for not less than 10 years.

(iii) Has a board of directors elected by its members.

(iv) Has a full-time chief operating officer and not less than 10 full-time employees.

(v) Is a member of 1 or more nationally recognized associations of travel and convention bureaus.

(f) ~~(e)~~ "Director" means the ~~president of the Michigan strategic fund or his or her~~ **director of the bureau of fair competition and free enterprise created in section 7 of the economic development fair competition and free enterprise act or the director's** designee.

(g) ~~(f)~~ "Marketing program" means a program established by a bureau to develop, encourage, solicit, and promote convention business and tourism within this state or a portion of this state

1 within which the bureau operates. The encouragement and promotion
 2 of convention business and tourism ~~shall include~~**includes** any
 3 service, function, or activity, whether or not performed,
 4 sponsored, or advertised by a bureau ~~which~~**that** intends to attract
 5 transient guests to the assessment district.

6 (h) ~~(g)~~ "Marketing program notice" means the notice described
 7 in section 3.

8 (i) ~~(h)~~ "Master plan" means the comprehensive, long-range
 9 master plan developed by the Michigan travel commission and the
 10 travel bureau under section 2c of the Michigan tourism policy act,
 11 1945 PA 106, MCL 2.102c.

12 (j) ~~(i)~~ "Owner" means the owner of a transient facility
 13 located within the assessment district or, if the transient
 14 facility is operated or managed by a person other than the owner,
 15 then the operator or manager of that transient facility.

16 (k) ~~(j)~~ "Room" means a room or other space provided for
 17 sleeping, including the furnishings and other accessories in the
 18 room.

19 ~~(k) "Assessment" means the amount levied against an owner of a~~
 20 ~~transient facility within an assessment district computed by~~
 21 ~~application of the applicable percentage against aggregate room~~
 22 ~~charges with respect to that transient facility during the~~
 23 ~~applicable assessment period.~~

24 (l) "Room charge" means the charge imposed for the use or
 25 occupancy of a room, excluding charges for food, beverages, state
 26 use tax, telephone service or like services paid in connection with
 27 the charge, and reimbursement of the assessment imposed by this
 28 act.

29 (m) "Transient facility" means a building ~~which~~**that** contains

1 35 or more rooms used in the business of providing dwelling,
2 lodging, or sleeping to transient guests, whether or not membership
3 is required for the use of the rooms. A transient facility ~~shall~~
4 **does** not include a hospital or nursing home.

5 (n) "Transient guest" means a natural person who occupies a
6 room in a transient facility for less than 30 consecutive days
7 regardless of who pays the room charge.

8 (o) "Travel bureau" means the Michigan travel bureau created
9 under section 2a of the Michigan tourism policy act, 1945 PA 106,
10 MCL 2.102a, **and renamed Travel Michigan by Executive Reorganization**
11 **Order No. 1997-1, MCL 2.111.**

12 Enacting section 1. This amendatory act does not take effect
13 unless Senate Bill No. 631 of the 103rd Legislature is enacted into
14 law.