

PRESERVATION OF PERSONAL PRIVACY (EXCERPT)
Act 378 of 1988

445.1712 Record or information concerning purchase, lease, rental, or borrowing of books or other written materials, sound recordings, or video recordings; disclosure of customer identification prohibited; exception.

Compiler's Notes: <Paragraph><P>Enacting section 2 of Act 92 of 2016 provides:</P></Paragraph><Paragraph><P>"Enacting section 2. This amendatory act is curative and intended to clarify that the prohibitions on disclosing information contained in 1988 PA 378, MCL 445.1711 to 445.1715, do not prohibit disclosing information if it is incident to the ordinary course of business of the person disclosing the information, including marketing goods and services to customers or potential customers when written notice is provided, and that a civil action for a violation of those prohibitions may only be brought by a customer who has suffered actual damages as a result of the violation."
</P></Paragraph>

Popular Name: Video Rental Privacy Act