

**PRICING AND ADVERTISING OF CONSUMER ITEMS (EXCERPT)**  
**Act 449 of 1976**

\*\*\*\*\* *THIS SECTION IS REPEALED BY ACT 15 OF 2011 EFFECTIVE SEPTEMBER 1, 2011* \*\*\*\*\*

**445.357 Discrimination in advertising real property; evidence; legal or equitable remedies.**

Sec. 7. A person shall not make, publish, disseminate, circulate, or place before the public, an advertisement concerning the buying, selling, exchanging, or trading of real property if that advertising contains language expressing discrimination on the part of the seller concerning prospective buyers because of race, creed, color, national origin, sex, or marital status. This act shall not authorize the attorney general to assume facts not in evidence. The attorney general shall at all times bear the burden of proof to all charges made against a party. This act shall not diminish the right of a party to direct and immediate legal or equitable remedies in the courts of this state.

**History:** 1976, Act 449, Eff. Jan. 1, 1978.

**Popular name:** Scanner Law

**Popular name:** Item Pricing Act